

1st Well Being Festival

by Surfers4Life



Who are Surfers4Life?

Surfers4Life is a team that grew out of the vision of a cancer patient to cross a sea with his kite surf.

The team continues to work on projects that inspire and contribute in meaningful and positive ways.

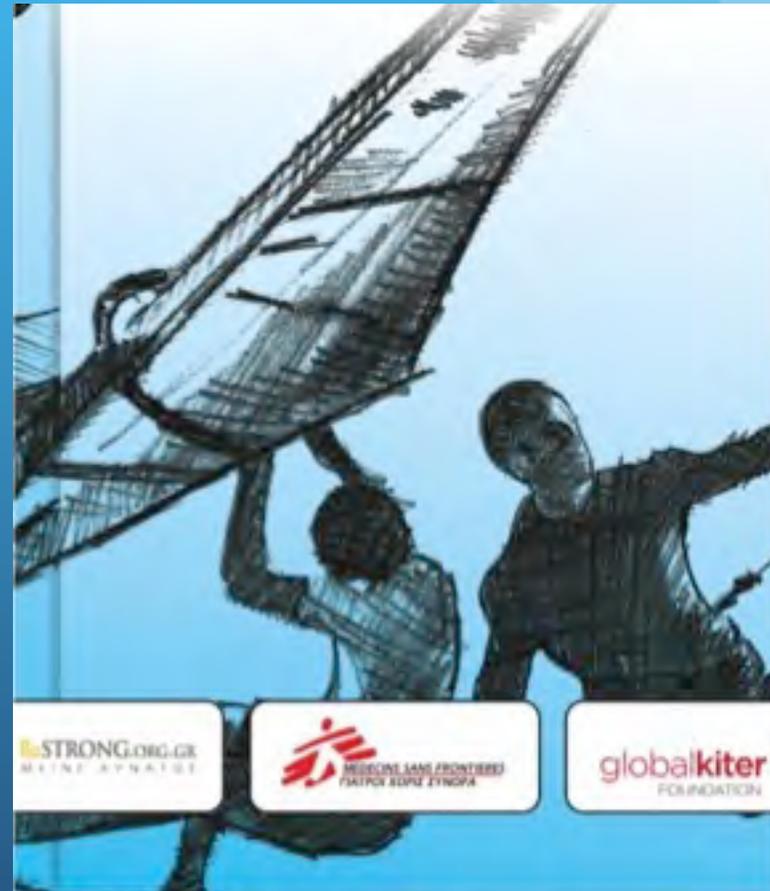


Track record - Projects

- 1st Solidarity Crossing (June 9, 2012)
- Cooking for those in need
- Athens Marathon for Médecins Sans Frontières and undernourished children
- Sharing the message of contribution with various audiences (Doukas School, Be Positive, City Unity College etc)

1st Solidarity Crossing

- 23 athletes, including the two co-founders, crossed a sea to empower those involved with cancer using dinghy sailing boats, kayaks, windsurfing and kitesurfing
- Raised €3,600 for three Non Profit Organisations (Doctors without borders, BeStrong, Global Kiter Foundation)



1st Solidarity Crossing



1st Solidarity Crossing Award Ceremony



Athens Classic Marathon for Medecins San Frontieres

- Ran the 2012 Athens Classic Marathon for MSF
- Raised funds for 900 meals for undernourished children



Inspirational speeches

City Unity College - Doukas School



Sponsorship opportunity

1st Well being Festival

- June 2, 2013 (*World Cancer Survivors Day*)
- Mass participation sport event (500+ athletes expected)
- Exercise-Inspire-Educate-Entertain
- Fun event (relatively short and manageable distances, any combination of sports is possible)
- Target audience: sport enthusiasts, alternative therapies practitioners, individuals affected by cancer

Why is this a solidarity Festival?

- Athletics
- Inspiring speeches on well being (nutrition, exercise, health etc.)
- Educational sessions on Supportive Therapies (yoga, meditation, reiki, music therapy, etc.)
- Games (archery, team building etc.)
- Party (live performances, music etc.)
- All proceedings will be evenly distributed to three NGOs



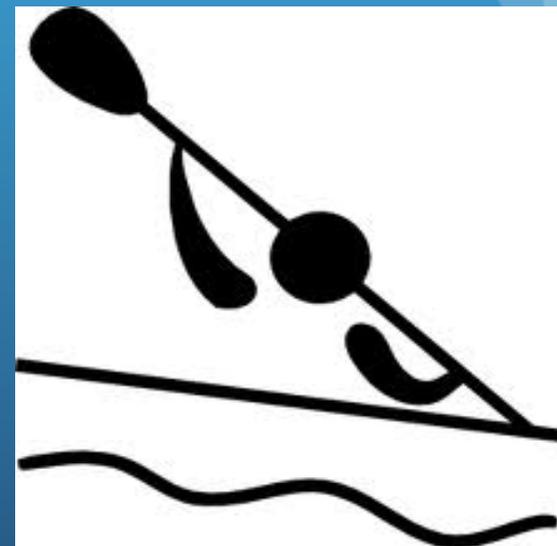
1st Well Being Festival - Athletics



Cycling 15km



Running 5km



Kayak marathon race

1st Well Being Festival Complimentary Practices



And more...



Talks on Well Being



Games and Team Building



Live Music

Venue: Olympic Rowing Center-Schinias



All proceedings will be evenly distributed to 3 Greek Non-Governmental Organizations.



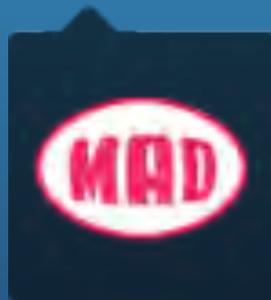
ΣΥΛΛΟΓΟΣ ΓΟΝΙΩΝ ΠΑΙΔΙΩΝ
ΜΕ ΝΕΟΠΛΑΣΜΑΤΙΚΗ ΑΣΘΕΝΕΙΑ



Why is this of interest to you

- Great team!
- Great day!
- Great event!
- Great VIP treatment!
- Great Social Corporate Responsibility!
- Great Marketing and Brand exposure!
- Great Partners!

Great Partners!



ΕΤΑΙΡΙΑ ΑΚΙΝΗΤΩΝ ΑΙΘΡΟΣΙΟΥ
PUBLIC PROPERTIES COMPANY



To find out more...

- http://www.youtube.com/watch?v=LrHx6Q_-tLU&feature=youtu.be
- <http://www.facebook.com/pages/Surfers-4-Life/189098131185814>
- <http://www.youtube.com/watch?v=OBLOasHaQTM&feature=plcp>
- <http://www.youtube.com/watch?v=JJr3wZNWGN4>
- http://www.e-typos.com/content/enttheta_pdf/ELT-16-10-12.pdf

We Want you to Contribute!



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Thank you!

